

WHO WE ARE

Workforce development isn't just about training; it's about change management. Built by operators who have carried responsibility in state agencies, K-20 educational institutions, and private enterprise, we understand the labor realities and institutional headwinds that can stall progress. We provide the strategic expertise to modernize your culture alongside your technology.

We help public sector leaders, private training programs and corporations turn investment into career-ready outcomes. By bridging the gap between classroom curriculum and industry needs, we create seamless pipelines that provide students with high-value credentials and employers with a day-one-ready workforce.

OUR TEAM

- Secured and managed millions of dollars of state and federal funding for public and private organizations at all levels of education and training.
- Taught and implemented pedagogical frameworks across all tiers of the education system, from early childhood through post-secondary specialization.
- Developed curriculum, programs and vocational pipelines to align with state standards and career clusters.
- Served on boards and committees to advise on emerging trends in the workforce, to ensure student and business success.
- Worked with agencies and private corporations to upskill employees to stay at the forefront of technologies and profitability.

✉ transportation@tsgadvisors.com

🔗 tsgadvisors.com/industries/transportation/

WORKFORCE DEVELOPMENT



SKILLS GAP AND LABOR MARKET ANALYSIS

From labor market assessments to identifying critical skills gaps hindering growth, we audit your current workforce against emerging industry benchmarks and provide a data-backed roadmap for success.



GRANT PLANNING AND ADVOCACY

We identify and capture diverse funding streams—from federal DOL and DOT grants to state-level workforce incentives—to subsidize your training initiatives and maximize your ROI.



PARTNERSHIP DEVELOPMENT

We bring together industry leaders, workforce boards, and government agencies to create shared-value partnerships. We turn competing interests into a unified 'Sector Partnership' that secures long-term political and financial support.



HUMAN CAPITAL OPTIMIZATION

To ensure success in transformative programs, TSG Advisors leverages our specialized expertise in training, coaching, and leadership development to prepare your team for their innovation journey and ready your workforce of the future.



TARGETED UPSKILLING AND RESKILLING

TSG Advisors leverages our firsthand experience and industry partnerships to bridge the gap between current capabilities and the technical skills required to operate, manage, and innovate with emerging technologies.



EDUCATION TO INDUSTRY

We shorten the distance from the classroom to the job site and design 'Fast Track' pathways that allow students to earn industry-recognized credentials while meeting your specific operational requirements.



RECRUITING AND RETENTION

By fostering a culture of growth and clear career pipelines, TSG helps organizations increase employee engagement and reduce turnover, ensuring that top talent stays within the company.



PR & MARKETING STRATEGY FOR LAUNCH

TSG Advisors helps you craft and launch a compelling narrative around your workforce development plan, ensuring buy-in from key stakeholders, industry partners, and the community to maximize the program's visibility and impact.